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FOR IMMEDIATE RELEASE

Independent Carton Group Approves Indiana Carton for Membership

Member Roster Now Includes 19 Independently Owned and Operated Folding Carton Manufacturers in 12 States Representing 1,451 Years of Packaging History

NEWTOWN, CONN., MAY 13, 2014 – The Independent Carton Group (ICG) is pleased to announce Indiana Carton Company as its newest member. Indiana Carton, located in Bremen, Ind., was approved for ICG membership during the group’s recent general membership meeting in Denver, Colo., which was hosted by local member All Packaging Company. The ICG was founded with five members in 1982, and with the addition of Indiana Carton, it now has 19 independently owned and operated folding carton manufacturers on its member roster.

Indiana Carton offers extensive offset printing, die cutting, windowing and gluing capabilities in the production of folding cartons for bakery, deli, food service and related markets. All cartons are manufactured on cutting-edge equipment in the company’s 164,000 sq. ft. plant near South Bend. Indiana Carton is certified for the manufacture of food contact packaging, and it also has an extensive sustainability program. Indiana Carton was established in 1933, and it has been in the Petty family since the mid-1970s. Today, there are three generations of the Petty family perpetuating a tradition of quality and service that’s now over eight decades strong.

“We tend to gravitate toward companies like ours, so the ICG seemed like a natural fit for us,” said Ken Petty, president of Indiana Carton. “We’re finding value in the like-mindedness of the group and the collective wisdom shared by those members with histories, structures, challenges and goals very similar to ours. The unprecedented manufacturing plant tours are also indicative of just how close-knit this peer group is.”

Petty knows that, in addition to the openness between members, there are many other benefits Indiana Carton will enjoy as part of its ICG membership. “Many may think that when you’re part of a buying consortium, the money saved is the most important benefit, but for us, it’ll likely be the time we save,” he said. “We already have great relationships with most of the ICG-approved suppliers, and while we look forward to continuing our strong partnerships with them, we’ll now enjoy the buying power of the collective group and the ICG’s contract negotiation efforts. The streamlined procurement process will be a huge timesaver for us.”

The ICG’s production continuity program is also a key benefit for Indiana Carton. “Customers want to know about our contingency plans. In fact, discussions about how we would maintain production – in the event of everything from natural disasters to equipment failure – are very commonplace today,” said Petty. “While we have a couple of backup production arrangements in

place based on an understanding and a handshake, the sophistication and formality of the ICG's production continuity program provides further peace of mind to us and to our customers.”

Ken and his brother Matt, the company's vice president of operations, were both present at the ICG's general membership meeting in Denver at which they were voted into the group. Both look forward to attending future meetings. They also anticipate sending employees to the ICG's technical conferences whenever possible due to the knowledge and connections they can gain.

“Indiana Carton, like so many of our members, is a company that spans multiple generations and brings decades of experience to the group,” said Jay Willie, executive director of the Independent Carton Group. “And while members have much in common, there's never a shortage of things they can learn from each other – even things unrelated to carton production, such as succession planning, information technology and social media. We often see these types of topics bridging the gaps between the generations. We're pleased to welcome Indiana Carton into our dynamic group, and we're anxious to support their growth and encourage their contributions.”

About Independent Carton Group

The Independent Carton Group (ICG) is an association of independently owned and operated folding carton companies. The ICG helps its members provide exceptional products, service and pricing to customers through group purchasing, continuity assurance, and various educational and networking programs. ICG members include Accord Carton, Accurate Box, All Packaging, Climax Manufacturing, Colbert Packaging, Curtis Packaging, 3C Packaging, Dee Paper Box, Diamond Packaging, Disc Graphics, El Paso Paper Box, Finn Industries, Frankston Packaging, Indiana Carton, Metro Packaging and Imaging, Royal Paper Box, Sonderen Packaging, Thoro Packaging and Zumbiel Packaging. For more information: www.independentcartongroup.com.

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